

Crypto Coaching with Jordan

Privacy Policy

Effective date: 23 September 2025

Jurisdiction: Western Australia, Australia

This document explains your rights and obligations when using our website and coaching services. Our coaching is strictly educational and not financial advice.

1. Who We Are

Crypto Coaching with Jordan provides educational coaching services. This Privacy Policy explains how we collect, use, disclose, and protect personal information.

2. What We Collect

We may collect: (a) contact details (name, email), (b) booking details (availability, preferences), (c) payment metadata (payer name, time, amount). When Stripe is enabled, card data is processed by Stripe—we do not store full card details, (d) technical data (IP, device/browser, pages viewed), and (e) aggregate, non-personal analytics or counters (e.g., ebook download totals).

3. How We Use Information

- Provide and schedule coaching sessions.
- Communicate updates, confirmations, and support.
- Process payments and reconcile manual Bank Transfer/PayID.
- Secure, operate, and improve the website and Services.
- Comply with legal obligations.

4. Legal Basis

We process personal data based on consent, performance of a contract (your booking), legitimate interests (site security/operations), and legal obligations. Where consent applies, you may withdraw it at any time (this will not affect prior lawful processing).

5. Sharing & International Transfers

We share limited data with service providers solely to deliver the Services: e.g., Calendly (scheduling), Stripe (payments when enabled), Vercel (hosting), and Upstash (download counter). These providers

may process data in other countries. We take reasonable steps to ensure appropriate safeguards for such transfers.

6. Data Retention

We retain personal data only as long as necessary for the purposes stated above and to meet legal, tax, and accounting requirements. Aggregate, non-personal analytics (e.g., counts) may be retained longer.

7. Your Rights

Subject to applicable law (including the Australian Privacy Principles), you may request access to, correction of, or deletion of your personal information; and object to or restrict certain processing. To exercise rights, contact us at the email below.

8. Security

We implement reasonable technical and organisational measures to protect personal information. No system is completely secure. You submit information at your own risk.

9. Children

Our Services are not directed to persons under 18, and we do not knowingly collect personal information from children.

10. Cookies & Analytics

Our site may use cookies and analytics to improve user experience and monitor traffic. You can manage cookie preferences through your browser settings.

11. Changes

We may update this Policy from time to time. The “Effective date” reflects the latest version.

12. Contact

Email:

Processors & Tools (Transparency)

Provider	Purpose	Site
Calendly	Scheduling	calendly.com
Stripe (future)	Payments	stripe.com
Vercel	Hosting	vercel.com
Upstash	Counters/Key-Value store	upstash.com

TradingView (embeds)	Charts	tradingview.com
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